



To benefit **Norma Pfriem Breast Center**

October 13, 2017

Fairfield Theater Company ~ The Warehouse

Sponsor Opportunities Mail-In Form

Event Sponsor

\$15,000

- Company name/logo on print and digital ads and flyers
- Company name/logo on social media sites - Facebook, Pink Pledge website, weekly e-newsletter
- Company name/logo on billboard and all event signage
- 12 VIP tickets to Pop Up
- Reserved parking at Pop Up for 2 cars

Pink Pledge Cross Event Promotion to include:

- Company name/logo on Corporate Honor Roll at Pink Pledge* Kick-Off event September 28
- Sponsor recognition on Facebook throughout October
- Company name on Corporate sponsor page of Pink Pledge Website for calendar year

Superstar

\$5,000

- Name on event signage
- Company name in print ads and social media sites - Facebook, website, weekly e-newsletter
- 6 VIP tickets for Pop Up

Cross Event Promotion to include:

- Company name on Corporate Honor Roll at Pink Pledge* Kick-Off event September 28
- Sponsor recognition on Facebook throughout October
- Company name on Corporate sponsor page of Pink Pledge Website for calendar year

Mega Star

\$10,000

- Company name/logo on print and digital ads and flyers
- Company name/logo on social media sites - Facebook, Pink Pledge website, weekly e-newsletter
- Company name/logo on event signage
- 10 VIP tickets to Pop Up

Cross Event Promotion to include:

- Company name/logo on Corporate Honor Roll at Pink Pledge* Kick-Off event September 28
- Sponsor recognition on Facebook throughout October
- Company name on Corporate sponsor page of Pink Pledge Website for calendar year

Fabulous Fan

\$2,500

- Name listed on printed materials
- 4 VIP Tickets for Pop Up

Super Fan

\$1,500

- Name listed on printed materials
- 2 VIP Tickets for Pop Up

VIP Ticket

\$200

- Entrance for 1 person
- Access to upstairs VIP Only balcony and bar
- Full Open Premium Bar, Oyster Bar
- Access to VIP Only bar upstairs

Car Sponsor

\$5,000

- Placement of automobiles outside venue
- Company name listed in print and digital ads/flyers
- Company name on social media sites - Facebook, website, weekly e-newsletter
- Company name/logo on event signage
- 6 VIP tickets to Pop Up

Cross Event Promotion to include:

- Company name on Corporate Honor Roll at Pink Pledge* Kick-Off event September 28
- Sponsor recognition on Facebook throughout October
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General Admission

\$85

- 1 General admission ticket
- Unlimited Beer, wine and specialty cocktail included

**The Pink Pledge is a month long, community wide, awareness and fundraising campaign that will enable the center to continue to provide the lifesaving programs and critical care to ALL women, regardless of their ability to*

Name _____ Phone _____ Email _____

(As you wish it to appear for Sponsorship)

Address _____ City, State, Zip _____

_____ Please charge my credit card \$ _____ Credit Card # _____ Exp Date _____

_____ Enclosed is my check in the amount of \$ _____ payable to "BHF/NPBC"

Mail this form with your credit information or check payable to BHF/NPBC to:

Norma Pfriem Breast Center
Pop-Up Party 2017
111 Beach Road
Fairfield, CT 06824